

2025-20256 MENTOR ADVERTISING RATES

<u>Space</u>	<u>Width/Depth</u>	<u>Rate B&W</u>	<u>Rate Color</u>
Back Cover (no mail label)	7 x 10	Not Available	\$600.00
Inside Back Cover	7 x 10	\$375.00	Not Available
Full Page (Inside)	7 x 10	\$250.00	\$275.00
2/3 Page Horizontal	7 x 7	\$200.00	\$225.00
½ Page Horizontal	7½ x 4 ¾	\$175.00	\$200.00
1/3 Page Horizontal	7½ x 3 ½	\$100.00	\$125.00
¼ Page Horizontal	7½ x 2 ½	\$85.00	\$100.00
¼ Page Vertical	3¾ x 5" 2	\$85.00	\$100.00
Double Business Card	3 ¾ x 4 ¾	\$75.00	\$90.00
Business Card	3 ¾ x 2	\$40.00	\$50.00

4 columns = 8 inch

2 columns = 4 inch

- Multiple Ads: A 10% discount will be given for second and subsequent ads of the same copy if the ad is scheduled for multiple issues. (No retroactive discounts)
- Advertisements (Business, Holiday, and Political Ads) must be prepaid at above rates.

Mailing Instructions

Please mail all Mentors Sponsor Sheet checks and Advertisement checks made payable to US JCI Senate to:

PM Christianna Gilliam #78844, 111 Titus Road, Whitmire, SC 29178

Please contact me with any questions at mentorsbusmgr@usjcisenate.org.